

ROTORUA

NEW ZEALAND



visitor guide

ROTORUA
feel the spirit
Manaakitanga

spirit of rotorua

"He kakano ahau, ruia mai i Rangiatea"

I am a seed, scattered from Rangiatea

HINEMOA AND TUTANEKAI

Rotorua's most famous love story started more than 300 years ago on the shores of sacred Mokoia Island, as Tutanekai played his koauau (flute) thinking of his love Hinemoa.

Hinemoa was the beautiful daughter of a prominent chief who forbade the love between the young couple as Tutanekai was not of high enough stature within his tribe.

Hinemoa would sit on Iri Iri Kapua (her rock) and listen to his musical notes floating over the water of Lake Rotorua to her on the mainland. As time passed and their love grew, her tribe did all they could to prevent her being with Tutanekai, including removing waka (canoes) from the shores of the lake so she could not travel to be by his side.

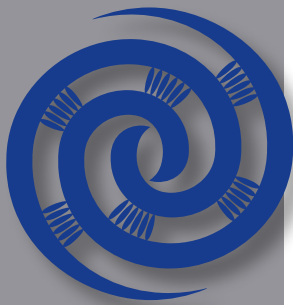
One dark night, the call of the koauau proved too much for Hinemoa who ran to the shores ready to swim with empty gourds tied to her body to help keep her afloat over the four kilometre journey.

Hours later she made it to Mokoia Island, cold and tired. She rested in Waikimihia, a small hot pool on the edge of the island to warm her body and wait for her love to find her – and he did. They were never to be parted again, bringing permanent peace between their two tribes.

This true story formed the basis of the world-renowned song Pokarekare Ana.

In the early 1900s, with Rotorua's tourism industry flourishing, descendants of Hinemoa and Tutanekai became some of the first Maori guides in the city ... the people of Rotorua continue this proud tradition today.





The takarangi design (above) symbolises many things relative to Rotorua - the blend of Maori and European cultures, the circular shape of the mud pool and the koru (unfurling tree fern). Traditionally, the takarangi was incorporated on the sternpost of the Waka (Maori canoe) to allow the wind to pass through, helping to stabilise it and maintain its true course.



Manaakitanga is a deep-rooted concept in Maori culture. It implies guardianship - over our land (whenua), treasures (taonga), people (tangata) and you - our visitors (manuhiri). As your hosts we are fiercely proud of this tradition and it is our responsibility to ensure you receive the very best of ourselves, our history and our time.

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Rob Tucker
Volcanic Air Safaris
Whakarewarewa - The Thermal Village

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Address: 1167 Fenton Street, Rotorua
NZ Freephone: 0800 ROTORUA (768 678)
Phone: 07 348 5179
Fax: 07 348 6044
Email: isite@rotoruanz.com

DESTINATION ROTORUA TOURISM MARKETING

Address: 1106 Arawa Street,
Private Bag 3007, Rotorua
Phone: 07 348 4133
Fax: 07 349 4133
Email: marketing@rotoruanz.com
Website: www.rotoruanz.com

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all you need to know about Rotorua

The Rotorua district has a multi-cultural population of approximately 68,000 people – around 35% are Maori. An international tourism icon, Rotorua is renowned as the heartland of Maori culture.

Rotorua attracts some 1.6 million visitors annually. The lakes district has 15 fishable lakes packed with rainbow and brown trout. The lakes, all formed from the craters of extinct volcanoes, are a popular attraction for many water-based activities.

From the moment you enter Rotorua you know you're somewhere quite different. Whether it be the sneaky threads of steam finding unlikely escape routes in parks, pathways and streets or the distinct scent of sulphur wafting through geothermal hot spots, Rotorua offers an impressive welcome.



HOW TO GET HERE

Located in the central North Island, Rotorua is well connected to the rest of New Zealand, and the world, through a network of air and road links. The city is a leisurely three hour drive from Auckland (234km), and only a 5-6 hour drive from Wellington (457km). The Rotorua airport is one of the busiest domestic terminals in the country, offering services to Auckland, Wellington, Christchurch and Queenstown.

Passengers must pay NZD\$5 Departure Tax at Rotorua Airport after check-in and prior to proceeding to the departure lounge.

WHAT'S THE WEATHER LIKE?

Temperature:
Summer: (Dec – Feb) Daytime 21 – 29°C
Autumn: (Mar – May) Daytime 15 – 26°C
Winter: (Jun – Aug) Daytime 9 – 16°C
Spring: (Sep – Nov) Daytime 13 – 21°C

SHOPPING

Rotorua city centre has over 250 shops to choose from, including specialty department stores, fashion stores, book shops, pharmacies, arts, crafts, and photographic outlets. Generally, city trading hours are Monday to Friday 9.00am until 5.00pm, Saturdays 9.00am until 1.00pm. Some stores are also open on Sunday.

DINING

With more than 50 restaurants to choose from, Rotorua offers a wide range of casual and fine dining options. Chinese, Japanese, Italian, Korean, Mexican, Indian, Mediterranean and European restaurants abound. Visitors to the city should also try a traditional Maori hangi.





Maori language

Rotorua, the heartland of New Zealand's Maori culture, is the perfect destination to enrich your spirit by learning and understanding a little of the indigenous language.

PRONUNCIATION

Vowel sounds

A – Sounds like the 'ar' in 'CAR'

E – Sounds like the 'ea' in 'LEATHER'

I – Sounds like the 'ee' in 'FEET'

O – Sounds like the word 'AWE'

U – Sounds like the 'oo' in 'MOON'

KORERO MAORI

Kia ora	Hello, thank-you (informal)
Tena koe	Greeting to one person (formal)
Tena korua	Greeting to two people (formal)
Tena koutou	Greeting to three or more people (formal)
Morena	Good Morning
Kei te pehea koe?	How are you? (to one person)
Kei te pai ahau	I am fine
Haere mai	Welcome, come here
Haere ra	Goodbye, farewell
Ka pai	Okay, great
Haka	Posture dance
Hangi	Earth oven
Hongi	Pressing of noses
Iwi	Tribe, people
Kai	Food
Karakia	Prayer, blessing
Kete	Flax woven kit
Korero	Chat, talk, speech
Koru	Unfolding fern frond
Manuhiri	Visitors
Marae	Gathering place
Piupiu	Flax skirt
Pohiri/powhiri	Welcome Ceremony
Poi	Flax ball on the end of string
Taiaha	Long wooden spear-like weapon
Tangata whenua	People of the land
Te Arawa	Rotorua Tribe
Waiata	Song, chant, lament
Waka	Canoe
Whakairo	Carving
Whareniui	Meeting House



events

2006 OCTOBER

N-Duro Amazon Girls

WOMEN'S ONLY MOUNTAIN BIKE CHALLENGE

Vo2 Max Rotorua Ekiden Relay

TRADITIONAL JAPANESE TEAM RUNNING RELAY

2006 Kiwi Challenge

4X4 MOTORSPORT ENDURO & WINCHING COMPETITION

NOVEMBER

Hotel Ibis Bike the Lake

SCENIC, YET CHALLENGING CYCLE AROUND LAKE ROTORUA

Magma Short Film Festival

ENTERTAINING, ENGAGING AND INSPIRATIONAL SHORT FILMS

DECEMBER

Rerewhakaaitu Rodeo

HARD HITTING RODEO ACTION

Mardi Gras

FAMILY CONCERT TO CELEBRATE THE NEW YEAR

2007 JANUARY

Wild Moa

ROTORUA'S PREMIER MULTISPORT EVENT

Opera in the Pa

OPERA STAGED IN A UNIQUE ROTORUA SETTING

Blue Lake Multisport Festival

A CHALLENGING WEEKEND OF MULTISPORT ACTION

Arts Festival – Te Ihi Te Wehi

EXCITING PROGRAMME OF WORLD CLASS ARTS & CULTURE

FEBRUARY

Lakeside Concert

PERFORMANCE AT ITS VERY BEST

24 Hours of N-Duro

SUMMER 24-HOUR MTB TEAM RELAY

MARCH

Last of the Summer Wine

JAZZ, BLUES, WINE, FOOD, FASHION & FUN

Rotorua Forest Half Marathon

21.1KM CIRCUIT THROUGH WHAKAREWAREWA FOREST

International Two-Day Walk

LEISURE WALKS ON BEAUTIFUL ROTORUA TRAILS

For a complete list of Rotorua events visit www.rotoruaNZ.com/events

World Vintage Softball Carnival

A CELEBRATION OF SOFTBALL

100K Flyer – Rotorua to Taupo

CYCLE 100K THROUGH MAGNIFICENT COUNTRYSIDE

APRIL

Xterra New Zealand

INTERNATIONAL OFF ROAD TRIATHLON SERIES

Lion Foundation Rotorua Marathon

ROTORUA'S ICONIC MARATHON AROUND LAKE ROTORUA

MAY

World Waterski Racing Championships

WATCH THE WORLD'S BEST RACE ON LAKE ROTORUA

Cateye Moonride

12 & 24-HOUR MOUNTAIN BIKE EVENT

Tagged Trout

ANNUAL TROUT FISHING TOURNAMENT

JUNE

Targa Rally

250KM OF CLOSED COMPETITION STAGES OVER THREE DAYS

Rhapsody Rotorua

INTERNATIONAL FESTIVAL OF YOUTH MUSIC AND PERFORMING ARTS

Rally of Rotorua

INTERNATIONAL RALLYING ON ROTORUA'S DOORSTEP

JULY

Young Farmer Nationals

THE SEARCH FOR NZ'S TOP YOUNG FARMERS

AUGUST

Tough Guy & Gal Challenge

NEW ZEALAND'S MOST EXTREME OFF ROAD RUNNING CHALLENGE

SEPTEMBER

Kurangaituku Netball Tournament

NZ'S LARGEST NETBALL CLUB TOURNAMENT

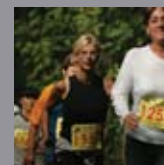
Redwoods Forest Relay

A RELAY EVENT THROUGH ROTORUA'S WHAKAREWAREWA FOREST

OCTOBER

Jambalaya

NZ'S FESTIVAL OF RHYTHM, DANCE AND CARNIVAL



spirit of a living culture

"Toi te kupu, toi te mana, toi te whenua"

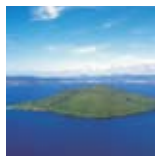
The permanence of the language, of prestige, and land



spirit of the earth

"Toitu he kainga, whatu ngarongaro he tangata"

Only the land remains, when the people have disappeared



challenge your spirit

"Werohia te wero"

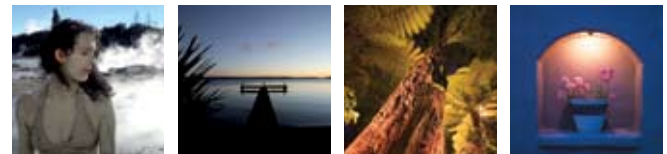
Take up the challenge



rejuvenate your spirit

"E tutaki ana nga kapua o te rangi,
kei runga te Mangoroa e kopae pu ana"

The clouds in the sky close over,
but above them spreads the Milky Way



free your spirit

"He pai rangi tahi"

The beauty of a single day



walking

WALK THIS WAY

Rotorua has kilometres of walking tracks just waiting to be explored. From lakeside tracks to those for the more intrepid, there is something for everyone.

Walk from the Rotorua Lakefront around to Sulphur Point, taking in the naturally-formed bird sanctuary and general serenity of the area.

For those looking for something a little more adventurous, venture to the mighty Whirinaki Forest with one of a number of talented guides in the area. The Whirinaki is a mystic rainforest full of myths and legends, something that should not be missed.

A great selection of walking and hiking tracks can be found at the Whakarewarewa Forest, off Long Mile Rd. From beginners and leisure walkers, through to those looking for an extra challenge, this is your place.

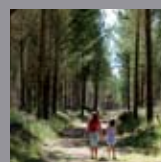
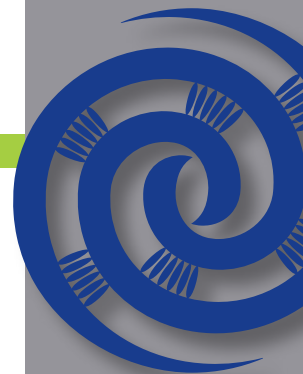
Don't forget to check out other free walks, such as the Hamurana Springs, the 5km track around Lake Tikitapu (the Blue Lake) and the Lake Okareka Walkway.

EXPLORE ROTORUA ON FOOT

Rotorua has plenty of areas which are free of charge to visit. Situated right beside the central business district, Kuirau Park is the site of the city's most recent geothermal eruption. Walk between bubbling mud pools and steaming holes, and gain an insight to the true power of Mother Nature. Here you can also soak your feet in a geothermal pool and watch over a lake bubbling with natural heat.

Ohinemutu, at the Rotorua Lakefront, is the birthplace of tourism in Rotorua and New Zealand, don't miss the chance to walk around this historic area.

Just another short walk away from the centre of town is the manicured Government Gardens. These gardens have nearly a century of history as the location of the Rotorua Bath House, which is now home to the Rotorua Museum of Art and History. Wander around the gardens, taking in a mix of the old country garden landscapes with the new cultured additions. Find the magnificent Rachel Spring – but don't dip your fingers in here, this pool bubbles with heat reaching more than 290° C.





accommodation



attractions and activities



dining, transport and services

ACCOMMODATION PRICE GUIDE

⊗	under \$50
⊗⊗	\$50 to \$99
⊗⊗⊗	\$100 to \$249
⊗⊗⊗⊗	\$250 to \$499
⊗⊗⊗⊗⊗	over \$500

ATTRACTIONS PRICE GUIDE

⊗	under \$25
⊗⊗	\$25 to \$49
⊗⊗⊗	\$50 to \$99
⊗⊗⊗⊗	\$100 to \$199
⊗⊗⊗⊗⊗	over \$200

HERITAGE ROTORUA

PRICE
GUIDE ⊗ ⊗ ⊗



Welcome to Heritage Rotorua overlooking the renowned Whakarewarewa Thermal Reserve and historical village, which makes it the perfect base to experience the natural and cultural excitement of this very unique location.

The Heritage Rotorua has 203 well - appointed, air conditioned rooms from standard through to suite style accommodation. The newly refurbished Chapman's Restaurant and Bar offers a contemporary New Zealand a la carte menu or a delicious buffet, matched with a fine wine selection. Enjoy the outdoor heated swimming pool, two spa pools, new fitness centre, 24 hour room service and complimentary car parking.

The Pohutu Cultural Theatre provides a showcase of Maori songs, dances and legends followed by a Maori celebration feast, prepared the traditional way, steam cooked in a hangi pit of heated stones and aromatic herbs.



ADDRESS Corner Froude and Tryon Streets, Rotorua
NZ FREEPHONE 0800 108 114
FAX 07 347 1620
EMAIL info@heritagerotorua.co.nz
WEBSITE www.heritagehotels.co.nz



JACK & DI'S LAKE VIEW ACCOMMODATION

PRICE GUIDE FROM



JACK & DI'S LAKE VIEW ACCOMMODATION OFFERS PROPERTIES, CLOSE TO THE SHORES OF LAKE ROTORUA.

Nestled in two beautiful locations, Jack & Di's offer an assortment of accommodation to choose from, all of which are serviced daily. Stay in the city at 'Lake Road Lodge' or treat yourself to 'The City Penthouse', an elegant upper level lake view apartment. Enjoy the peace and tranquility of 'Troutbeck Lodge' or relax with the family at 'Waiteti Lakefront Resort Motel', only 10 minutes drive to the city centre.



ADDRESS PO Box 412, Rotorua
NZ FREEPHONE 0800 522 526
PHONE 07 357 4294
FAX 07 357 2555
EMAIL reservations@jackanddis.co.nz
WEBSITE www.jackanddis.co.nz



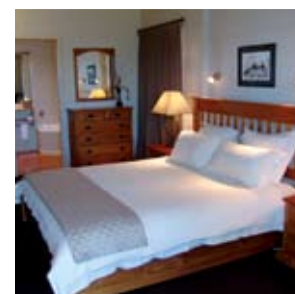
KOURA LODGE

PRICE GUIDE



GENUINE LAWN TO LAKE, LUXURY ACCOMMODATION - 10 LAKEVIEW ROOMS ALL WITH PRIVATE ENSUITE BATHROOMS.

Koura Lodge is situated on the tip of Kawaha Point, only five minutes drive from the City Centre, yet secluded from traffic noise and sulphur fumes. The Lodge offers a range of double accommodation as well as family suites and a penthouse apartment, all with private ensuites and spectacular lake views. Other on-site facilities and activities include, lake-edge sauna/spa, Astro-grass tennis court, canoes, fishing, helicopter and floatplane excursions. Koura Lodge is minutes from three well-known golf courses, mountain bike trails and dozens of restaurants.



ADDRESS 209 Kawaha Pt Rd, Rotorua
PHONE 07 348 5868
FAX 07 348 5869
EMAIL stay@kouralodge.co.nz
WEBSITE www.kouralodge.co.nz



NOVOTEL & HOTEL IBIS ROTORUA

PRICE GUIDE FROM   



THE ROYAL LAKESIDE NOVOTEL AND HOTEL IBIS ROTORUA, TWO INTERNATIONAL HOTELS IN ONE GREAT LOCATION.

Situated on the picturesque shores of Lake Rotorua, the Royal Lakeside Novotel and Hotel Ibis Rotorua boast a total of 344 rooms. All fully air-conditioned, in-room safes and the in-room facilities you would expect of a 4 star and 3 star hotel. Featuring the Royal Spa, on-site dining and entertainment with Atlas Brasserie, Clarke's Bar, I-Restaurant and the nightly Matariki Hangi and Cultural Show.



ADDRESS Lake end Tutanekai Street, Rotorua

NZ FREEPHONE 0800 77 66 77

PHONE 07 346 3888

FAX 07 347 1888

EMAIL h1874-re01@accor.com

WEBSITE www.accorhotels.co.nz/novotelrotorua



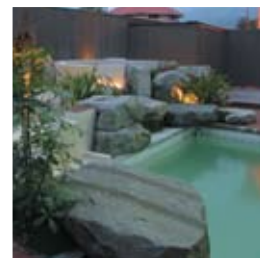
PRINCES GATE HOTEL

PRICE GUIDE FROM   



ROTORUA'S MOST EXCLUSIVE HOTEL OFFERS UNIQUENESS, STYLE, SOPHISTICATION AND UNPARALLELED SERVICE.

Situated just 100 metres from the central cafe and shopping area, directly opposite the world famous Government Gardens, Museum, art gallery, golf and spa resort. The Princes Gate Hotel is the perfect Rotorua choice for accommodation, massage, pools, restaurant, bar, nightly entertainment, including opera, cabaret and dinner shows.



52 rooms with private facilities including: 4 luxury suites, 16 one and two bedroom apartments, restaurant, bar, thermal pools, and sauna.

A hotel so good they built the city around it.



ADDRESS 1057 Arawa Street, Rotorua

NZ FREEPHONE 0800 500 705

PHONE 07 348 1179

FAX 07 348 6215

EMAIL info@princesgate.co.nz

WEBSITE www.princesgate.co.nz



ROTORUA THERMAL HOLIDAY PARK

PRICE
GUIDE



ENJOY PARK-LIKE GROUNDS SITUATED IN THE VERY HEART OF ROTORUA'S SCENIC ATTRACTIONS.

Relax in FREE hot mineral pools. Enjoy our modern fully self-contained tourists flats or log cabins, standard or en-suite, ideal for your family holiday. Delight in the campervan, caravan or tent sites serviced by modern amenities.

The 100-bed lodge is ideal for family reunions and groups, with catered meals if required.

Enjoy a meal at the on-site licensed café/restaurant. Acres of space.

Wakarewarewa forest mountain biking nearby. Walk to the geysers.



ADDRESS Old Taupo Road (south end), Rotorua

PHONE 07 346 3140

FAX 07 346 1324

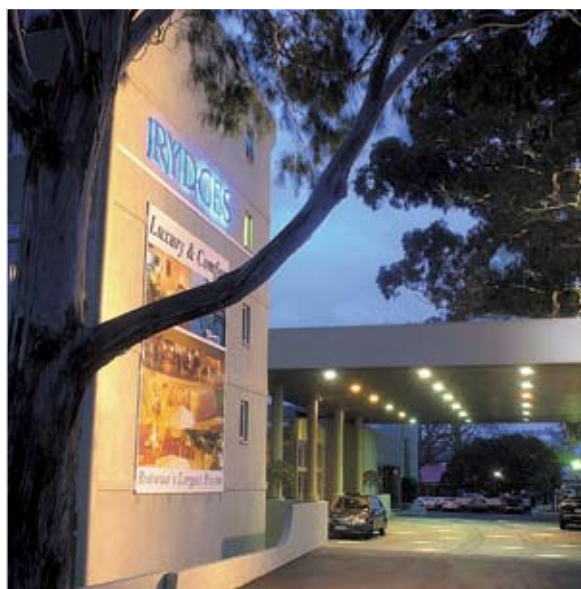
EMAIL holidayparkrotorua@xtra.co.nz

WEBSITE www.rotoruathermal.co.nz



RYDGES ROTORUA

PRICE
GUIDE



RYDGES ROTORUA OFFERS GUESTS THIS CITY'S MOST SPACIOUS AND LUXURIOUS ACCOMMODATION.

Located in a park-like setting on the edge of Arawa Racecourse, within an easy walking distance to shopping and local attractions that Rotorua is famous for.

For dining, look no further than the award-winning Atrium Restaurant, featuring modern and classic cuisine highlighted by a live cooking experience on Friday and Saturday nights. Before dinner why not relax in the Mezz Bar with a drink, overlooking the Atrium.

Facilities include a thermally heated rooftop swimming pool, gymnasium, 24-hour reception and comprehensive conference facilities.



ADDRESS 272 Fenton Street, Rotorua

PHONE 07 349 0099

FAX 07 349 0900

EMAIL rydges_rotorua@rydges.com

WEBSITE www.rydges.com/rotorua



VENTURA INN & SUITES

PRICE
GUIDE



A WARM WELCOME THAT'S WORTH CHECKING INTO.
SUPERBLY LOCATED CLOSE TO THE CITY CENTRE.

Rotorua's best restaurants, attractions and shopping are within easy walking distance. We offer friendly service and great value with fresh, modern rooms and facilities you would expect from more expensive hotels. Choose from 54 studio rooms, or suites featuring kitchen facilities and separate bedroom. Rooms with king beds and spa baths available. Facilities include, air-conditioning and Sky TV, 24-hour reception, gym, heated swimming pool, spa pool, guest laundry and internet kiosk, plus enjoy a complimentary continental buffet breakfast served daily.



ADDRESS Corner Fenton & Victoria Streets, Rotorua
NZ FREEPHONE 0800 283 688
PHONE 07 350 2211
FAX 07 350 2212
EMAIL rotorua@venturainns.co.nz
WEBSITE www.venturainns.co.nz



QUALITY HOTEL GEYSERLAND

PRICE
GUIDE



Rotorua's only hotel with panoramic views of world-famous Pohutu Geyser, mud pools and Whakarewarewa Thermal Reserve from guest rooms (most), restaurant and bar. Outdoor and private heated pools, spa pool, sauna, gym. Golf course opposite.



ADDRESS 424 Fenton Street, Rotorua
NZ FREEPHONE 0800 881 882
PHONE 07 348 2039 **FAX** 07 348 2033
EMAIL geyserland@silveroaks.co.nz
WEBSITE www.silveroaks.co.nz



QUALITY RESORT HERITAGE

PRICE
GUIDE



Rotorua's most comprehensive conference and accommodation complex. 41 modern units, heated swimming pool, spa pools, BBQs, tennis court, mini golf, children's adventure playground, restaurant and bar, and fully equipped conference rooms.



ADDRESS 349 Fenton Street, Rotorua
NZ FREEPHONE 0800 999 393
PHONE 07 347 7686 **FAX** 07 346 3347
EMAIL heritage@silveroaks.co.nz
WEBSITE www.silveroaks.co.nz



GWENDOLINE COURT MOTOR LODGE

PRICE
GUIDE



Pleasant rooms, individual self-fill spa pools, warm showers, soft towels, crisp clean sheets, complimentary newspaper, cooked or continental breakfasts and the personal touch from hosts who take pride in making your stay memorable.

ADDRESS Corner Fenton and Gwendoline Streets, Rotorua
NZ FREEPHONE 0800 366 112
PHONE 07 347 8630 **FAX** 07 346 1331
EMAIL gwendoline@silveroaks.co.nz
WEBSITE www.silveroaks.co.nz



A-KAHU

PRICE GUIDE



A-Kahu is an encounter with a Te Arawa Maori family. This lake edge luxury B&B, at Kawaha Point, offers four beautiful ensuite guest rooms, each with Lake Rotorua views, striking Maori art, stories and history to be shared.



ADDRESS 155 Kawaha Point Road, Rotorua
PHONE 07 347 4148
EMAIL a-kahu@xtra.co.nz
WEBSITE www.akahu.co.nz



DUXTON HOTEL OKAWA BAY RESORT

PRICE GUIDE



Duxton Hotel Okawa Bay is renowned for its idyllic setting and superb facilities. Situated on the shores of Lake Rotoiti making it an excellent alternative to city centre hotels.

ADDRESS 366 State Highway 33, Mourea, Rotorua
NZ FREEPHONE 0800 655 555
PHONE 07 362 4599 **FAX** 07 362 4594
EMAIL res@rotorua.duxton.co.nz
WEBSITE www.duxton.co.nz



DUXTON HOTEL
 OKAWA BAY • ROTORUA

AMBASSADOR THERMAL MOTEL

PRICE GUIDE



Perfect location, stroll to lakefront, Museum, Polynesian pools & restaurants. Clean, quiet & comfortable smoke-free studio, 1 or 2 bedrooms units. Heated swimming pool, spa pool & 2 mineral pools.

ADDRESS Corner Whakaue and Hinemaru Streets, Rotorua
NZ FREEPHONE 0800 479 581
EMAIL ambass@ihug.co.nz
WEBSITE www.ambassrotorua.co.nz

**AMBASSADOR
 THERMAL
 MOTEL**

EAST WEST B&B & APARTMENTS

PRICE GUIDE



Central geothermal heated boutique B&B & cosy, stylish self catering apartment accommodation in the heart of Rotorua city. Quiet location, thermal heated swimming pool, spa, private hot spa, tours booked, courtesy transport local terminals. "Your Kiwi home away from home"

ADDRESS 6 Toko Street, Rotorua
NZ FREEPHONE 0800 232 789
PHONE 07 348 5720 **FAX** 07 348 5729
EMAIL eastwesthomestay@xtra.co.nz
WEBSITE www.eastwesthomestay.co.nz



CLEVELAND MOTEL

PRICE GUIDE



30 self catering centrally-heated units set in three acres of spacious grounds. Large heated swimming pool and private mineral pools. Close to the city centre and lake front, friendly family motel.



ADDRESS 113-119 Lake Road, Rotorua
NZ FREEPHONE 0800 112 244
PHONE 07 348 2041 **FAX** 07 347 8059
EMAIL cleveland.motel@clear.net.nz
WEBSITE www.clevelandmotel.co.nz



GENEVA MOTOR LODGE

PRICE GUIDE



This modern complex, centrally located has 14 self-contained units each with their own spa pool or spa bath. Wireless internet to rooms and internet kiosk available.



ADDRESS 299 Fenton Street, Rotorua
NZ FREEPHONE 0800 333 002
PHONE 07 348 6033 **FAX** 07 349 1363
EMAIL relax@genevamotorlodge.co.nz
WEBSITE www.genevamotorlodge.co.nz



GRAND TIARA HOTEL

PRICE GUIDE (++) (++) (++) (++)



Thermally-heated outdoor swimming pool and spa in a native garden setting, unique underground grotto spa pools, sauna and gymnasium. Caravel Restaurant offers a la carte dining and seafresh buffet each Friday and Saturday or dine at our Maori dinner and show.



ADDRESS Cnr Fenton and Sala Streets, Rotorua

PHONE 07 349 5200

FAX 07 349 5201

EMAIL reservations@grandtiara.co.nz

WEBSITE www.grandtiara.co.nz



HOT ROCK BACKPACKERS ROTORUA

PRICE GUIDE FROM (++) (++)



Private ensembles and dormitories in Rotorua's heart, two minutes walk from shops & cafes. Enjoy hot mineral pools, heated swimming pool, Lava Bar, adventure travel booking facilities, internet & more!

ADDRESS 1286 Arawa Street, Rotorua

NZ FREEPHONE 0800 GOBEYOND (462 396)

PHONE 07 348 8636 **FAX** 07 348 8616

EMAIL hotrock@gobeyond.co.nz

WEBSITE www.gobeyond.co.nz



KINGSGATE HOTEL ROTORUA

PRICE GUIDE (++) (++) (++) (++)



Recently refurbished, the hotel has 136 rooms comprising of superior and standard room types. Relax in the heated pool, spa or sauna, play tennis, or work out in the gym. For your dining experience, choose from a Feast & Maori Concert or the locally renowned Great Kiwi Buffet.

ADDRESS Fenton Street, Rotorua

NZ FREEPHONE 0508 747 686

PHONE 07 348 0199 **FAX** 07 346 1973

EMAIL kingsgate.rotorua@millenniumhotels.co.nz

WEBSITE www.kingsgaterotorua.co.nz



KIWI PAKA

PRICE GUIDE FROM (++)



Kiwi Paka YHA...stay in special style. New Zealand Tourism Award winner in 2000. A modern, friendly facility with choices in accommodation. On the edge of geothermal Kuirau Park, just a five minute walk from the central city.



ADDRESS 60 Tarewa Road, Rotorua

PHONE 07 347 0931 **FAX** 07 346 3167

EMAIL stay@kiwipaka-yha.co.nz

WEBSITE www.kiwipaka-yha.co.nz



KUIRAU PARK MOTOR LODGE

PRICE GUIDE FROM (++) (++)



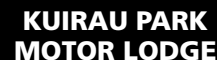
Situated one block from city shops and restaurants. Large two bedroom units. Studio units with plunge pools, all thermally heated. Indoor private mineral pools, heated outdoor pool and guest laundry. All units have kitchens and Sky TV.

ADDRESS 1271 Ranolf Street, Rotorua

PHONE 07 348 6189

FAX 07 348 8417

EMAIL kuirau@orcon.net.nz



MILLENNIUM HOTEL ROTORUA

PRICE GUIDE (++) (++) (++) (++)



Rotorua's largest 4 1/2 star deluxe Hotel is located just a brief stroll from Lake Rotorua, Polynesian Spa, the town centre and minutes from Rotorua's tourist attractions.

ADDRESS Corner Eruera & Hinemaru Streets, Rotorua

NZ FREEPHONE 0800 654 685

PHONE 07 347 1234

FAX 07 348 1234

WEBSITE www.millenniumhotels.com



PEPPERS ON THE POINT

PRICE GUIDE ★★★★★



Exclusive lakeside luxury lodge. Stunning location with panoramic views. Luxuriously appointed spacious suites within the lodge as well as two lake cottage suites and the four-bedroom 'Lake Villa' home.



ADDRESS 214 Kawaha Point Road, Rotorua

PHONE 07 348 4868

FAX 07 348 1868

EMAIL onthepoint@peppers.co.nz

WEBSITE www.peppers.co.nz/onthepoint

PEPPERS
ON THE POINT
LAKE ROTORUA

SOLITAIRE LODGE

PRICE GUIDE ★★★★★



Solitaire Lodge is a magical experience combining luxury and indulgence. Enjoy the incomparable setting, cuisine and total privacy offered. Explore the areas unspoiled natural beauty directly from the lodge's jetty or helipad.



ADDRESS Ronald Road, Lake Tarawera, Rotorua

NZ FREEPHONE 0800 765 482

PHONE 07 362 8208 **FAX** 07 362 8445

EMAIL solitaire@solitairelodge.co.nz

WEBSITE www.solitairelodge.com

Solitaire Lodge
LAKE ROTORUA

PUKEKO LANDING

PRICE GUIDE ★★★★★



Breathtaking views, sun and serenity. Enjoy luxury on the edge of Lake Tarawera. Have exclusive use of this elegant cottage (sleeps 6) with private lawn and jetty where bird-life abounds.



ADDRESS 6 Ronald Road, Lake Tarawera

NZFREEPHONE 0800 ESSENCE (377 362)

PHONE 0275 424 202 **FAX** 09 358 2214

EMAIL stay@essencenz.com

WEBSITE www.essencenz.com



SUDIMA HOTEL LAKE ROTORUA

PRICE GUIDE ★★★★★



248 superbly appointed rooms many with picturesque views of Lake Rotorua. The lakefront location is a leisurely 5-minute stroll to the CBD. Restaurant, bar, conference and banqueting, pool and spa.



ADDRESS 1000 Eruera Street, Rotorua

PHONE 07 348 1174

FAX 07 346 0238

EMAIL reservations@sudimarotorua.co.nz

WEBSITE www.sudimahotels.com

SUDIMA HOTEL
LAKE ROTORUA

ROTORUA TREKS BACKPACKERS

PRICE GUIDE ★★★★★



Rotorua's newest travellers accommodation – sparkling clean, centrally located with fantastic facilities. Shares, twins, double room with or without ensuite, beds fully made up. Plenty of private parking.



ADDRESS 1278 Haupapa Street, Rotorua

NZ FREEPHONE 0508 4TREKS (487 357)

PHONE 07 349 4086

EMAIL info@treks.co.nz

WEBSITE www.treks.co.nz



TRESCO BED AND BREAKFAST

PRICE GUIDE FROM ★★★★★



Warmest welcome to New Zealand. Centrally heated, 40°C real mineral thermal pool, quiet tree-lined street, 2-minute walk to the city and 24-hour supermarket, parking, pick-up transport, (FULL breakfast) included. Highly recommended (Lonely Planet Guide). Single/double/triple rooms + four ensuite.

ADDRESS 3 Toko Street, Rotorua

NZ FREEPHONE 0800 TRESKO (873 726)

PHONE/FAX 07 348 9611

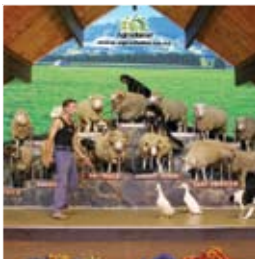
EMAIL trescorotorua@xtra.co.nz

WEBSITE www.trescorotorua.co.nz

TRESCO
BED & BREAKFAST

SHEEP SHOW

PRICE
GUIDE \$



The world-famous live Sheep Show at the Agrodome is an exciting and informative insight into agriculture in New Zealand. There are three entertaining hour-long shows daily: 9.30am, 11.00am and 2.30pm.



ADDRESS Western Road, Ngongotaha, Rotorua
NZ FREEPHONE 0800 339 400
PHONE 07 357 1050 **FAX** 07 357 5307
EMAIL reservations@agrodome.co.nz
WEBSITE www.agrodome.co.nz



WORKING & ORGANIC FARM TOUR

PRICE
GUIDE \$



Take a fun-filled hour tour around the 350-acre working farm, feed and pat the many different kinds of farm animals, visit an Organic Kiwifruit Orchard and sample kiwifruit wine and taste honey.



ADDRESS Western Road, Ngongotaha, Rotorua
NZ FREEPHONE 0800 339 400
PHONE 07 357 1050 **FAX** 07 357 5307
EMAIL reservations@agrodome.co.nz
WEBSITE www.agrodome.co.nz



SWOOP

PRICE
GUIDE \$\$\$



Strapped into a hang-glider harness, raised to a height of 40 metres and fly 100 metres through the air at 130kp. G-Force factor 3!



ADDRESS Western Road, Ngongotaha, Rotorua
PHONE 07 357 4747
FAX 07 357 4259
EMAIL paul@rotoruaabungy.co.nz
WEBSITE www.rotoruaabungy.co.nz



BUNGY

PRICE
GUIDE \$\$\$



For a true adrenalin experience, there is BUNGY JUMPING! 43 metres off the ground with the bungee cord strapped tightly to the ankles, a great jump is guaranteed!



ADDRESS Western Road, Ngongotaha, Rotorua
PHONE 07 357 4747
FAX 07 357 4259
EMAIL paul@rotoruaabungy.co.nz
WEBSITE www.rotoruaabungy.co.nz



FREEFALL XTREME

PRICE
GUIDE \$\$\$



New Zealand's only skydive simulator. Experience the sensation of flying "unattached". The vertical wind tunnel gives the most exhilarating ride of a lifetime.



ADDRESS Western Road, Ngongotaha, Rotorua
PHONE 07 357 5856
FAX 07 357 5856
EMAIL info@freefallxtreme.com
WEBSITE www.freefallxtreme.com



AGROJET

PRICE
GUIDE \$\$\$



A 13ft jet sprint boat delivering 100kp in 4.5 seconds. This Formula One race-car on water has the ability to corner at maximum speed creating 4-5 G-force factor.



ADDRESS Western Road, Ngongotaha, Rotorua
PHONE 07 357 2929
FAX 07 357 4259
EMAIL agrojet@extra.co.nz
WEBSITE www.agrojet.co.nz



AIR DISCOVERY

PRICE
GUIDE \$\$\$\$



AIR DISCOVERY OFFERS THE BEST SCENIC FLIGHTS AT THE BEST PRICES IN ROTORUA – GUARANTEED!

From the awesome majesty of Mt Tarawera and the Taupo Volcanic Zone to the incredible experience of a helicopter landing on the White Island marine volcano, Air Discovery provides it all. Our scenic flights give you the ultimate vantage point, allowing you to see areas of this beautiful country not accessible in any other way. Experience the wonder of New Zealand from the air with scenic flights from just \$50!



ADDRESS Rotorua & Whakatane Airports
NZ FREEPHONE 0800 247 347
PHONE 07 308 7760
FAX 07 308 7768
EMAIL reservations@airdiscovery.co.nz
WEBSITE www.airdiscovery.co.nz



BURIED VILLAGE

PRICE
GUIDE \$\$\$



DISCOVER HISTORY ALIVE TODAY... EXPERIENCE A UNIQUE PIECE OF NEW ZEALAND HISTORY AT THE BURIED VILLAGE.

Your opportunity to visit New Zealand's Pompeii. Te Wairoa, a once peaceful model village was destroyed by the violent eruption of Mount Tarawera in 1886. Today the partly-excavated village has immense historical, cultural and spiritual value. An encounter with this mysterious environment will fill you with awe and enchantment. The epic eruption story evokes great respect for the power and beauty of nature.



ADDRESS Tarawera Road
R D 5, Rotorua
PHONE/FAX 07 362 8287
EMAIL discover@buriedvillage.co.nz
WEBSITE www.buriedvillage.co.nz



NZONE THE ULTIMATE JUMP

PRICE
GUIDE \$\$\$\$



EMBRACE THE FEAR.
TANDEM SKYDIVE FROM 15,000FT AT 200KPH.
ACHIEVEMENT DOESN'T COME SWEETER.

Expect sensory overload as your mind/soul/body fight against every natural self-preservatory urge, as YOU STEP OUT THAT AIRCRAFT DOOR AND FOR SOME 60 SECONDS PLUMMET TOWARDS THE GROUND AT 200KPH. The personal challenge is immense. Capture your entire adventure with freefall photos and video. Courtesy return transport available. No experience necessary. 100kg weight limit applies. New Zealand Tourism Awards Winners 2002/2003. Available in Queenstown & Rotorua.



ADDRESS Rotorua Airport
NZ FREEPHONE 0800 376 796
PHONE 07 345 7520
FAX 07 345 7569
EMAIL rotorua@nzone.biz
WEBSITE www.nzone.biz



OFF ROAD NZ

PRICE
GUIDE FROM \$



DRIVE YOURSELF TO THE MAX!
WWW.OFFROADNZ.CO.NZ

Get your backside trackside and hang on for the thrill of a lifetime. Off Road NZ provide the best self-drive off road vehicle based adventures of their type in New Zealand. A real blast for thrill seekers, couples, families and groups of any kind.

You DRIVE – 4WD Bush Safari
You RACE – Sprint Car Racing
You HANG ON – 4X4 Monster Thrill Ride
You BLAST – Claybird Shooting
You AIM – Archery
Team Building Challenges and a “Native Bush Camp” catering venue available for groups.

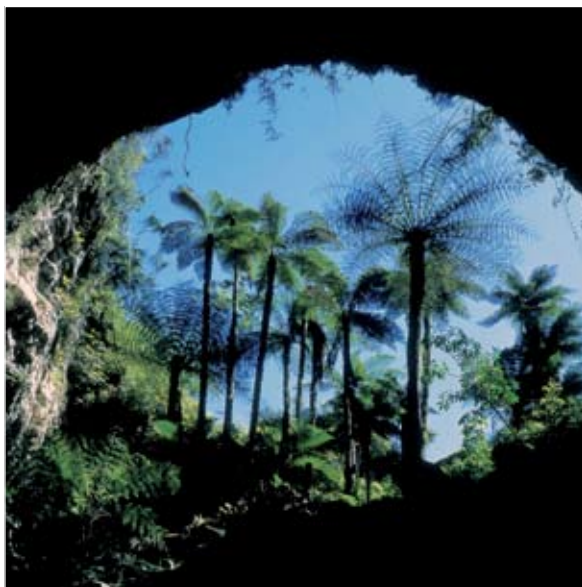


ADDRESS Amoores Road, RD2, Rotorua,
15 minutes north of Rotorua, Off SH5
PHONE 07 332 5748
FAX 07 332 5510
EMAIL play@offroadnz.co.nz
WEBSITE www.offroadnz.co.nz



ORAKEI KORAKO

PRICE
GUIDE \$ \$



SITUATED JUST 25 MINUTES NORTH OF TAUPO, AND 45 MINUTES SOUTH OF ROTORUA.

Nestled on the shores of Lake Ohakuri lies "The Hidden Valley" of Orakei Korako Cave and Thermal Park. Wander through a valley of unbelievable colour, of bubbling hot springs, gushing geysers, an extremely rare geothermal cave preserved by its isolation from the outside world. Lonely Planet Travellers Guide writes...

"Orakei Korako is possibly the best thermal area left in New Zealand and one of the finest in the world"



ADDRESS 494 Orakei Korako Road, Taupo
PHONE 64 7 378 3131
FAX 64 7 378 0371
EMAIL ok@reap.org.nz
WEBSITE www.orakeikorako.co.nz



POLYNESIAN SPA

PRICE
GUIDE FROM \$



OVERLOOKING LAKE ROTORUA, POLYNESIAN SPA IS NEW ZEALAND'S LEADING INTERNATIONALLY ACCLAIMED SPA.

Voted a World Top Ten Spa (medical and thermal) by Conde Nast 2004, 2005, 2006.

Hot mineral bathing: Relax in the renowned hot mineral spring water. Select from 26 pools: deluxe, adult, family or private pool (private pools closed for redevelopment - reopening early 2007).

Spa therapies: Indulge in sumptuous hydro or dry spa therapies that include deluxe thermal bathing (appointments essential).

And more: Superb spa products store, and healthy spa cuisine café also. Convenient central Rotorua location. Open 8am to 11pm every day.



ADDRESS Hinemoa Street, Rotorua
PHONE 07 348 1328
FAX 07 348 9486
EMAIL info@polynesiasspa.co.nz
WEBSITE www.polynesiasspa.co.nz



RAINBOW SPRINGS & KIWI ENCOUNTER

PRICE GUIDE \$



SEE KIWI, TUATARA, WILD RAINBOW TROUT, BEAUTIFUL NATIVE BIRDS AND MORE AMONGST THE SPRING-FED POOLS, STREAMS AND NATIVE BUSH.

Rainbow Springs features many of New Zealand's native species, including the very special kiwi, and living dinosaur, the tuatara. Visit during the day, or for something extra special, at night under spectacular lights and enjoy our new outdoor walk-through kiwi enclosure.



Kiwi Encounter offers a unique look at our kiwi-rearing facility, see kiwi chicks and support our kiwi-rearing programme.

Take the tour and help our national icon survive through your admission fee. The 45-minute tour includes glass-free nocturnal area.



ADDRESS Fairy Springs Road, Rotorua
NZ FREEPHONE 0800 724 626
PHONE 07 350 0440
FAX 07 350 0441
EMAIL info@rainbowsprings.co.nz
WEBSITE www.rainbowsprings.co.nz



RIVER RATS

PRICE GUIDE \$\$\$



OFFERING QUALITY RAFTING FOR OVER 20 YEARS. WITH FIVE TRIPS AVAILABLE THERE'S SOMETHING FOR EVERYONE.

River Rats operate year round, you will be supplied with equipment appropriate to the conditions, ensuring you are comfortable enough to enjoy the fun.

Kaituna Grade 5, with a seven metre waterfall, suitable for adventurous beginners as there are two guides per raft.

Rangitaiki Grade 3 – 4: adventurous, fun & beautifully scenic.

Rangitaiki Grade 2: a scenic trip suitable for clients as young as five.

Wairoa Grade 5: Wild runs selected Sundays September to May.

Tongariro Grade 3: fabulous scenery, fun for everyone.



ADDRESS Location collection point advised at time of reservation
NZ FREEPHONE 0800 333 900
PHONE 07 345 6543
FAX 07 345 6321
EMAIL rafting@riverrats.co.nz
WEBSITE www.riverrats.co.nz



SKYLINE SKYRIDES

PRICE
GUIDE FROM \$



ROTORUA'S PREMIER, ALL AGE ALL WEATHER ATTRACTION.

Gondola – the most spectacular views in Rotorua. Set on the side of Mt Ngongotaha, experience spectacular views from the new eight-seater gondola.

Cableway Restaurant – Best of NZ Buffet. Open for breakfast, lunch and dinner, this restaurant is known for its stunning views and quality NZ cuisine.

Luge – Once is never enough. Fun-filled gravity ride on a three-wheel cart. With three luge tracks of varying terrain ranging from the scenic track to the advanced track, the luge is a great fun-filled family activity.



ADDRESS Fairy Springs Road, Rotorua
PHONE 07 347 0027
FAX 07 348 2163
EMAIL enquiries@skylineskyrides.co.nz
WEBSITE www.skylineskyrides.co.nz



TE PUIA

PRICE
GUIDE FROM \$



THERE IS NOWHERE ELSE WHERE THE EARTH'S CRUST IS THINNER THAN AT TE PUIA. THOSE WHO TAKE OFF THEIR SHOES WILL FEEL THE HEAT.

Rising from the geothermal valley above mud pools and steam vents is Te Puia – New Zealand's Maori Cultural Centre.

Take a journey into the heart of Maori culture; share the stories, songs and hospitality of Te Whakarewarewa Valley and its people. Or, simply wander and discover the treasures of this special place.



ADDRESS Hemo Road, Rotorua
NZ FREEPHONE 0800 TE PUIA (837 842)
PHONE 07 348 9047
FAX 07 348 9045
EMAIL reservations@tepuia.com
WEBSITE www.tepuia.com



WAIMANGU VOLCANIC VALLEY

PRICE
GUIDE FROM \$5



WALKING, HIKING TOURS AND BOAT CRUISES IN THE WORLD'S NEWEST GEOTHERMAL SYSTEM, WAIMANGU VOLCANIC VALLEY.

Experience awesome geothermal activity. See features like Frying Pan Lake, the world's largest hot spring; huge Inferno Crater which follows a mysterious rhythmic cycle of filling, overflowing and emptying; fractured Cathedral Rocks still venting billows of steam. Take the cruise on Lake Rotomahana, see native bird-life, learn about the devastation of volcanic eruption and get up close to the steaming cliffs. Waimangu Volcanic Valley was formed on 10 June, 1886 by the Tarawera eruption and today is the winner of 5 New Zealand Eco-tourism Awards.



ADDRESS Waimangu Road, 14kms south of Rotorua, off State Highway 5
PHONE 07 3366 6137
FAX 07 366 6607
EMAIL nature@waimangu.co.nz
WEBSITE www.waimangu.com



WAI-O-TAPU THERMAL WONDERLAND

PRICE
GUIDE \$5



EXPLORE SPECTACULAR NATURE AT NEW ZEALAND'S MOST COLOURFUL NATURAL VOLCANIC AREA.

Walk at your own pace through the unique features of this 100% volcanic area. Features include the world famous Champagne Pool, geysers, bubbling mud, steaming ground, expansive vistas, huge volcanic craters and sinter terrace formations. The natural bush setting adds another dimension to the experience as does the Lady Knox Geyser erupting at 10.15am to heights of up to 20 metres. First class facilities include a large café and retail centre.



ADDRESS 201 Waiotapu Loop Road, RD3, Rotorua
PHONE 07 366 6333
FAX 07 366 6010
EMAIL waiotapu@geyserland.co.nz
WEBSITE www.geyserland.co.nz



ZORB

PRICE
GUIDE \$ \$



FOLLOW ALL INSTRUCTIONS CLOSELY. DO NOT TRY THIS AT HOME. JUST ADD....YOURSELF. LET'S GO ZORBING!

Zorbonaut Recipe

- Add up to three people inside the Zorb.
- Mix with water or harness yourself in securely.
- Launch Zorb downhill at speed - straight or Zig Zag options.
- Run, slip, slide and laugh while inside Zorb.
- Re-enter the world in a giggling heap. Zorborific!

Dry clothes and towel hire on-site. Shuttle service available from city centre. Open daily 9am-5pm Wintertime and 9am-7pm Summertime.



ADDRESS Western Road, Ngongotaha, Rotorua
NZ FREEPHONE 0800 22 74 74
PHONE 07 357 5100
FAX 07 357 5102
EMAIL rotorua@zorb.com
WEBSITE www.zorb.com

ZORB
 ROTORUA

CLEARWATER CRUISES

PRICE
GUIDE [CHARTER]



Offering unique activities in one of New Zealand's most beautiful places, Lake Tarawera. Crystal-clear waters fringed by native forest and sandy bays provide the perfect setting for exciting land and water-based options.



ADDRESS 537 Spencer Road, Lake Tarawera, Rotorua
PHONE 07 362 8590 **FAX** 07 362 8591
EMAIL cruise@clearwater.co.nz
WEBSITE www.clearwater.co.nz

Clearwater Cruises
 Rotorua - New Zealand

HELIPRO

PRICE
GUIDE FROM \$ \$ \$ \$



HELIPRO offer Rotorua's most comprehensive and exclusive aerial excursions. Create a lifetime memory by flying over-and landing on – Mount Tarawera (volcano), Mokoia Island (wildlife sanctuary) and White Island (volcano).



ADDRESS Hemo Road, Rotorua
PHONE 07 357 2512
FAX 07 357 2502
EMAIL rotorua@helipro.co.nz
WEBSITE www.helipro.co.nz

HELIPRO
 HELICOPTER ADVENTURES

HELLS GATE AND WAI ORA SPA

PRICE
GUIDE FROM \$ \$



Indulge in Rotorua's only mud bath and sulphurous spa experience. Explore the active geothermal valley of steaming fumaroles, boiling mud and exploding water. Relax with a traditional Wai Ora massage.



ADDRESS Whakatane Highway, SH30 Tikitere, Rotorua.
PHONE 07 345 3151 **FAX** 07 345 9117
EMAIL bookings@hellsgate.co.nz
WEBSITE www.hellsgate.co.nz

Hells Gate
WAI ORA
SPA
 ROTORUA NEW ZEALAND

HUKA PRAWN PARK

PRICE GUIDE \$\$\$\$



- New Zealand's only Prawn Park
- "Hook-A-Prawn" fishing
- Interactive prawn park tours
- "Killer Prawn" golf
- Prawn bikes
- Riverside restaurant
- Something for all the family
- Open daily

ADDRESS Huka Falls Road,
Wairakei Park, Taupo
PHONE 07 374 8474
FAX 07 374 8063
EMAIL info@hukaprawnpark.co.nz



KAWARAU JET ROTORUA

PRICE GUIDE \$\$\$\$



Get ready for four great jetboating options in Rotorua. From 20 minutes to 2.5 hours including secluded hot pools and Mokoia Island cultural tours. A must do in Rotorua.



ADDRESS City Lakefront, Rotorua
NZ FREEPHONE 0800 529 272
PHONE 07 343 7600 **FAX** 07 343 7900
EMAIL kjetrotorua@xtra.co.nz
WEBSITE www.nzjetboat.co.nz



KAITIAKI ADVENTURES

PRICE GUIDE \$\$\$



Kaitiaki Adventures.
Satisfaction for all whitewater enthusiasts. Mixing adrenalin and culture. Raft the Kaituna River, plunge down the 7m Tutea Falls or sledge with our amazing guides on the rivers surrounding Rotorua.

ADDRESS Whakatane Highway, SH30, Tikitere, Rotorua
NZ FREEPHONE 0800 338 736
PHONE 07 357 2236 **FAX** 07 348 4226
EMAIL info@kaitiaki.co.nz
WEBSITE www.sledge-it.com



LAKELAND QUEEN

PRICE GUIDE \$\$\$\$



Welcome aboard for a relaxing breakfast, luncheon or dinner cruise on legendary Lake Rotorua. Sail onboard the "Lakeland Queen", New Zealand's largest and only genuine stern-wheel paddle vessel and take in the Rotorua vista from this stunning lake.

ADDRESS City Lakefront, Rotorua
PHONE 07 357 1050
FAX 07 357 5307
EMAIL info@agrodome.co.nz



KAITUNA KAYAKS

PRICE GUIDE \$\$\$\$



Kayak School: Easy or challenging summer fun on the water.
Tandem whitewater kayaking: No experience needed. A highly skilled guide paddles you down the rapids and waterfalls of the Kaituna.

ADDRESS 23a Malvern Rd. Okere Falls, Rotorua
NZ FREEPHONE 0800 GO KAYAK (465 292)
PHONE/FAX 07 362 4486
EMAIL paddle@kaitunakayaks.com
WEBSITE www.kaitunakayaks.com



MAMAKU BLUE BLUEBERRY EXPERIENCE

PRICE GUIDE \$



Discover New Zealand's ONLY Blueberry Winery, Café and Visitor Centre offering a true blueberry experience. Wine tasting, café, tours, museum, and specialty blueberry products all available from our blueberry complex.

ADDRESS 311 Maraeroa Road,
Mamaku, Rotorua
PHONE 07 332 5840 **FAX** 07 332 5841
EMAIL winery@mamakublue.co.nz
WEBSITE www.mamakublue.co.nz



MITAI MAORI VILLAGE

PRICE GUIDE \$\$\$\$



- Hangi meal
 - Cultural performance
 - Warrior canoe
 - Glow worms
 - Sacred freshwater spring.
- A sacred and spiritual place that offers you an indigenous cultural experience like no other.
Nau mai, Haere Mai.

ADDRESS Fairy Springs Rd, Rotorua
PHONE 07 343 9132
FAX 07 343 9133
EMAIL info@mitai.co.nz
WEBSITE www.mitai.co.nz



MT TARAWERA NEW ZEALAND LTD

PRICE GUIDE \$\$\$\$



Mt Tarawera dormant volcano offers a unique day of adventure. Options include, guided volcano tours, helibiking, helicopter flights, and hiking. Experience breathtaking views, history on Maori mythology and volcanology.



ADDRESS Pick up arranged at time of booking
PHONE 07 349 3714
EMAIL mt-tarawera@xtra.co.nz
WEBSITE www.mt-tarawera.co.nz



NEW ZEALAND RIVERJET

PRICE GUIDE \$\$\$\$



New Zealand Riverjet Thermal Safari. Total time two and a half hours. Daily at 10.30am. Bookings essential. Includes: one hour jetboating; free entry to thermal valley; free tea and coffee; mud pools and geysers.

ADDRESS SH5, Homestead Road, Rotorua
NZ FREEPHONE 0800 RIVERJET (748 375)
PHONE 07 349 2993
EMAIL sales@riverjet.co.nz
WEBSITE www.riverjet.co.nz



PARADISE VALLEY SPRINGS

PRICE GUIDE \$



Paradise Valley Springs Trout and Wildlife Park set in native bush with pools of rainbow and brown trout. Get close to African Lions. Pat our lion cubs. (subject to availability)
Lion feeding 2.30pm.
Open every day.



ADDRESS 467 Paradise Valley Road, Rotorua
PHONE 07 348 9667
FAX 07 349 3359
EMAIL paradisev@xtra.co.nz
WEBSITE www.paradisev.co.nz



PARADISE VALLEY VENTURES

PRICE GUIDE FROM \$



Trek over a working sheep and cattle farm with panoramic views of the Lakes region. Professional, caring staff and excellent facilities. Only 8km. from town, with courtesy car available.



ADDRESS 679 Paradise Valley Road RD2, Rotorua
PHONE 07 348 3300
MOBILE 027 659 6538
EMAIL info@paradisetreks.co.nz
WEBSITE www.paradisetreks.co.nz



PLANET BIKE

PRICE GUIDE \$



Mountain bike in Whakarewarewa Forest. A magnificent mountain biking trail network weaves through a forest featuring lush New Zealand ferns, giant Redwoods and soaring Pines
- Experience the essence
- New Zealand's best mountain biking.

ADDRESS Mountainbike carpark, Waipa Mill State Road, Rotorua
PHONE/FAX 07 346 1717
EMAIL ride@planetbike.co.nz
WEBSITE www.planetbike.co.nz

PLANET BIKE
the bike hire co.

RAFTABOUT AND SLEDGEABOUT

PRICE GUIDE \$\$\$\$



Experience rafting or sledging on our beautiful scenic rivers, for beginners to extreme adrenalin seekers. All confidence, skill levels and group sizes catered for. All equipment and instruction provided.



ADDRESS 811 SH33, Okere Falls, Rotorua
NZ FREEPHONE 0800 RAFTABOUT (723 822)
PHONE 07 343 9500 **FAX** 07 343 9503
EMAIL info@raftabout.co.nz
WEBSITE www.raftabout.co.nz



ROTOITI TOURS

PRICE GUIDE \$\$\$\$



Journey into the world of Maori. Spend an evening with us at Rakeiao Marae on the shores of Lake Rotoiti. A truly unique traditional Maori experience. See the cultural performance and partake in the hangi feast. Experience our unique overnight marae stays.

ADDRESS Curtis Road, off SH30, Tikitere, Rotorua
NZ FREEPHONE 0800 476 864
PHONE 07 348 8969 **FAX** 07 348 8986
EMAIL info@worldofmaori.co.nz
WEBSITE www.worldofmaori.co.nz



REALM OF TANE

PRICE GUIDE \$\$\$\$



A dramatic blend of guided tour, character theatre and story telling, told within magical indoor sets. Join a young Maori woman's journey as her grandmother and uncle bring understanding about their ancestors and ancient culture.



ADDRESS 1220 Hinemaru St, Rotorua
PHONE 07 349 2999
EMAIL bookings@maoriculture.co.nz
WEBSITE www.maoriculture.co.nz



ROTORUA DUCK TOURS

PRICE GUIDE \$\$\$\$



Discover Rotorua on a 90-minute scenic adventure onboard a WWII amphibious vehicle, which travels on land and water! Fun for the whole family - and an education and adventure for all ages.



ADDRESS Tours depart up to three times daily from the i-Site Centre on Fenton St, Rotorua
PHONE 07 345 6522 **FAX** 07 345 6527
EMAIL info@ducktours.co.nz
WEBSITE www.rotorua ducktours.co.nz



RINGS SCENIC TOURS LTD

PRICE GUIDE \$\$\$\$



Tours are available to visit the original Hobbiton movie set and farm from The Lord of the Rings trilogy. Rotorua tours depart twice daily from Tourism Rotorua Fenton Street, includes transport, tour and light refreshments.



ROTORUA DIRECT 07 348 0711
PHONE 07 888 9913
FAX 07 888 7498
EMAIL henry@hobbitontours.com
WEBSITE www.hobbitontours.com



ROTORUA GOLF CLUB

PRICE GUIDE \$\$\$\$



Golf in unique thermal surroundings. Enjoy the well groomed fairways and manicured greens as you negotiate the sulphur pits, boiling mud pools and steaming lakes of Arikapapaka.

ADDRESS 399 Fenton Street, Rotorua
PHONE 07 348 4051
FAX 07 348 1384
EMAIL rotorua@golf.co.nz
WEBSITE www.rotorua golfclub.co.nz



ROTORUA MUSEUM

PRICE
GUIDE \$



Where great stories begin ...
Discover the essence of Rotorua:
its people, culture and volcanic
landscape. Unravel the great stories
of this fascinating region through
innovative exhibitions
and cinema experiences
that capture the
imagination.



ADDRESS Government Gardens, Rotorua

PHONE 07 349 4350

FAX 07 349 2819

EMAIL rotoruumuseum@rdc.govt.nz

WEBSITE www.rotoruumuseum.co.nz



RUAKURI

PRICE
GUIDE \$\$\$



Ruakuri 'den of dogs' was first
discovered by Maori some 400-
500 years ago. Discover amazing
limestone formations, Glowworms,
an engineering masterpiece,
underground rivers, hidden
waterfalls, Maori legends and
Waitomo's longest guided walking
tour!

ADDRESS 585 Waitomo Caves Road, Waitomo

NZ FREEPHONE 0800 RUAKURI (782 5874)

PHONE 07 878 5903 **FAX** 07 878 5190

EMAIL info@ruakuri.co.nz

WEBSITE www.ruakuri.co.nz



TAMAKI MAORI VILLAGE

PRICE
GUIDE \$\$\$



Bringing to life traditions of
pre-European times. Experience a
Maori welcome, powerful displays
of haka, song, dance, myths and
storytelling. Enjoy food
cooked the traditional
way beneath the
ground on hot rocks.



ADDRESS 1220 Hinemaru St, Rotorua

PHONE 07 349 2999

EMAIL bookings@maoriculture.co.nz

WEBSITE www.maoriculture.co.nz



THE LEGENDARY BLACK WATER RAFTING CO

PRICE
GUIDE \$\$\$



Live the legend with New Zealand's
original and most popular black
water rafting operator. Take one of
our legendary adventures through
the spectacular
Ruakuri cave and
experience cave
tubing at its best!



ADDRESS 585 Waitomo Caves Road, Waitomo

NZ FREEPHONE 0800 CAVING (228 464)

PHONE 07 878 6219 **FAX** 07 878 5190

EMAIL info@blackwaterrafting.co.nz

WEBSITE www.blackwaterrafting.co.nz



THE LIVING WATERS OF WAIKITE VALLEY

PRICE
GUIDE \$



Bathe in chemical-free waters
in a friendly, safe and clean
environment, whether it's in the
35°C - 38°C splash pool, the 38°C
- 40°C sit 'n' soak pool,
or the ambience of the
temperature controlled
(by you) private pools.



ADDRESS 648 Waikite Valley Road,
RD 1, Rotorua

PHONE/FAX 07 333 1861

EMAIL thermalpools@xtra.co.nz

WEBSITE www.hotpools.co.nz



THE NZ CATERPILLAR EXPERIENCE

PRICE
GUIDE \$



The only attraction of its kind in
the world. Take a fascinating
journey through part of New
Zealand's history, over 30
Caterpillar machines
staged in authentic
landscapes and
innovative settings.



ADDRESS 171 Fairy Springs Road, Rotorua

PHONE 07 347 3206 **FAX** 07 347 3207

EMAIL info@caterpillarexperience.co.nz

WEBSITE www.caterpillarexperience.co.nz



TUMU TUMU TOOBING

PRICE GUIDE \$\$\$\$



Blackwater Rafting at its best! Combines walking, wading, swimming and tubing in an excellent cave. See awesome cave formations as well as New Zealand's famous glowworms. Allow four hours.



ADDRESS Waitomo Adventure Centre, middle of Waitomo Village
NZ FREEPHONE 0800 924 866 **FAX** 07 878 6266
EMAIL bookings@waitomo.co.nz
WEBSITE www.waitomo.co.nz



LOST WORLD SEVEN HOUR EPIC

PRICE GUIDE \$\$\$\$



The ultimate cave adventure begins with famous 100 metre abseil but then follows the river through an amazing cave system. Swimming; wading; leaping; optional challenges. fantastic fossils and glowworms. includes lunch and dinner.



ADDRESS Waitomo Adventure Centre, middle of Waitomo Village
NZ FREEPHONE 0800 924 866 **FAX** 07 878 6266
EMAIL bookings@waitomo.co.nz
WEBSITE www.waitomo.co.nz



HAGGAS HONKING HOLES

PRICE GUIDE \$\$\$\$



Waitomo's most concentrated action. Three abseils mostly in waterfalls; rock climbing and scrambling through this fascinating cave. See unique formations and glowworms close up. Be Indiana Jones! Allow four hours.



ADDRESS Waitomo Adventure Centre, middle of Waitomo Village
NZ FREEPHONE 0800 924 866 **FAX** 07 878 6266
EMAIL bookings@waitomo.co.nz
WEBSITE www.waitomo.co.nz



ST BENEDICTS CAVERNS

PRICE GUIDE \$\$\$\$



Abseil and explore in NZ's prettiest cave chambers including one 40m high and 100m long just bristling with stalactites; stalagmites and all manner of fantastic formations. This dry trip includes underground flying fox. Allow three and a half hours.



ADDRESS Waitomo Adventure Centre, middle of Waitomo Village
NZ FREEPHONE 0800 924 866 **FAX** 07 878 6266
EMAIL bookings@waitomo.co.nz
WEBSITE www.waitomo.co.nz



LOST WORLD FOUR HOUR

PRICE GUIDE \$\$\$\$



Waitomo's highest abseil: 100m alongside an instructor followed by a (dry) caving adventure. This huge cavern inspires all who enter...unbelievable! No experience required. Allow four hours.



ADDRESS Waitomo Adventure Centre, middle of Waitomo Village.
NZ FREEPHONE 0800 924 866 **FAX** 07 878 6266
EMAIL bookings@waitomo.co.nz
WEBSITE www.waitomo.co.nz



ROTORUA SUSTAINABLE TOURISM CHARTER

The Rotorua Sustainable Tourism Charter is a group of tourism operators committed to sustainable tourism development.

Play your part

A sustainable visitor destination exists not only on the actions of the host community, but also on the actions of its visitors.

Visit Charter member businesses
 look for the Charter logo in this publication
 or visit www.sustainableNZ.com



VOLCANIC AIR SAFARIS

PRICE GUIDE \$\$\$\$



Offering a selection of scenic flights through this dramatic volcanic region via floatplane or helicopter. Knowledgeable and experienced pilots and guides. Specialists in individual, group or incentive, travel.



ADDRESS Rotorua City Lakefront
PHONE 07 348 9984
FAX 07 348 4069
EMAIL info@volcanicair.co.nz
WEBSITE www.volcanicair.co.nz



WHAKAREWAREWA

PRICE GUIDE \$



Set amidst a landscape of active thermal springs and bubbling mud pools is the authentic Maori village of Whakarewarewa. Geothermal activity. Guided tour of Maori village. Cultural performances. Authentic steamed hangi meals.



ADDRESS End of Tryon St, Rotorua
NZ FREEPHONE 0800 924 426
PHONE 07 349 3463
FAX 07 347 0100
EMAIL info@whakarewarewa.com



WAITOMO GLOWWORM CAVES

PRICE GUIDE \$\$\$



Discover an ancient underground labyrinth of limestone caves and formations. Experience the wonder of our unique boat trip, gliding silently through the starry wonderland of the Glowworm Grotto. Open 9am daily.



ADDRESS Waitomo Caves Road, Waitomo
NZ FREEPHONE 0800 456 922
PHONE 07 878 8227 **FAX** 07 878 8858
EMAIL caveinfo@waitomocaves.co.nz
WEBSITE www.waitomocaves.co.nz



AMAZING THAI RESTAURANT



Sample the delights of our award-winning chef, Prasert Janlar. New Zealand Culinary Fare Awards 1999 Gold (Asian cookery) 1999 Gold (Show Platter for six persons). Fully licensed and BYO Wine. Takeaways and delivery available 7 days.

ADDRESS 1246 Fenton Street, Rotorua
PHONE 07 343 9494
FAX 07 343 9492

AMAZING THAI RESTAURANT

WET 'N' WILD RAFTING COMPANY

PRICE GUIDE \$\$\$\$



Wet'n'Wild Rafting offers a unique range of experiences from wild whitewater to leisurely scenic floats – from one hour to five days. Experienced guides take your safety seriously.



ADDRESS 2 White Street, Rotorua.
NZ FREEPHONE 0800 462 723
PHONE 07 348 3191 **FAX** 07 349 6567
EMAIL wetnwild@wave.co.nz
WEBSITE www.wetnwildrafting.co.nz



CAPERS EPICUREAN



Opened in October 2001, Capers has a passion to provide fresh quality food in an environment that caters equally well for breakfast, lunch, dinner, coffee to go, or a take home meal. Regional winner of the 2006 Cafe of the Year.

ADDRESS 1181 Eruera Street, Rotorua
PHONE 07 348 8818
FAX 07 348 1388
WEBSITE www.capers.co.nz



GREAT SIGHTS



FOR SIGHTSEEING AND TOURING AROUND ROTORUA, GREAT SIGHTS IS THE PREMIER COACH OPERATOR.

Great Sights is the premiere coaching company for half or full day sightseeing tours of Rotorua – a must with its mighty geysers, boiling mud pools and traditional arts and culture of the Maori people. Highlights include the Te Puia Thermal Reserve, Buried Village and the Agrodome Sheep Show. Other optional day trips include a tour to Waitomo Glowworm Caves or experience Waitomo's longest guided walking tour 'Ruakuri' cave, before returning to Rotorua or continuing on to Auckland.



ADDRESS Rotorua sightseeing tours depart from Tourism Rotorua, 1167 Fenton Street
NZ FREEPHONE 0800 744 487
PHONE 09 306 7633
FAX 09 379 6649
EMAIL reservations@greatsights.co.nz
WEBSITE www.greatsights.co.nz



LIME CAFETERIA



Award winning licensed cafe serving smart - casual food all day using fresh seasonal flavors. Breakfast/brunch and lunch menus. Cakes, tarts and brioche baked fresh daily. Excellent coffee. Modern, sunny with a touch of retro, overlooking the village green and lake.

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PHONE 07 350 2033
FAX 07 350 2257
 Open 7 days 8.00am - 4.30pm



PIG AND WHISTLE



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ADDRESS 1182 Tutanekai Street, Rotorua
PHONE 07 347 3025
FAX 07 347 3028
WEBSITE www.pigandwhistle.co.nz



WILD RICE THAI CUISINE

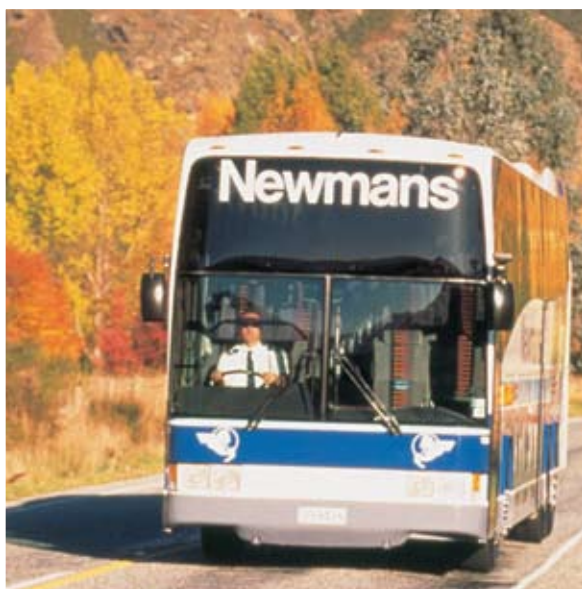


Fully licensed and BYO wine. Large groups and mixed menus a speciality. Outdoor catering. Birthdays/anniversaries. Weddings. Social club functions. Special lunch from \$9.50. Takeaways and delivery available seven days. Big screen presentation facility. Lunch 11.30am - 2.30pm. Dinner 5.30pm - till late.

ADDRESS 1114 Tutanekai Street, Rotorua
PHONE/FAX 07 349 6482



NEWMANS COACH LINES



FOR OVER 125 YEARS NEWMANS COACH LINES HAS BEEN HELPING VISITORS EXPLORE NEW ZEALAND.

Step aboard new Zealand's premier coach network and experience the wonder of Rotorua with local professional coach captains. Enjoy luxury daily sightseeing trips and experience Maori culture, mud pools, geysers and the famous Agrodome show. As an alternative, enjoy a day return trip to the enchanting Waitomo Caves.

- Complimentary hotel pick up and drop off
- Daily scheduled departures to Auckland and other destinations throughout New Zealand.



ITOC
Inbound Tour Operators Council
of New Zealand



ADDRESS Tourism Rotorua,
1167 Fenton St, Rotorua
PHONE 07 343 1730
FAX 09 638 5774
EMAIL info@intercitygroup.co.nz
WEBSITE www.newmanscoach.co.nz



AORANGI PEAK



THE PLACE TO SEE, FEEL AND TASTE ROTORUA
THE GREATEST TREASURE OF NEW ZEALAND!

The pinnacle of Rotorua dining!

See... the best location to enjoy the magnificent view of Rotorua.

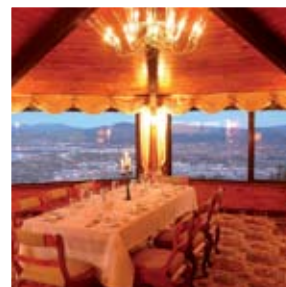
Feel... experience an unforgettable romantic dining in unsurpassed panoramic surroundings.

Taste... five Taste New Zealand awards, presented by the Ministers of Tourism.

Best Lamb Cuisine Award Winner, first prize Live cooking competition. The only place to taste the purest mineral water exclusively from our spring, Just for you...

Enjoy a 15-minute scenic drive or fly in by helicopter.

Pick up and drop off service available.



ADDRESS Top of Mountain Road,
Rotorua
PHONE 07 347 0036
WEBSITE www.aorangipeak.co.nz





Visitor
Information

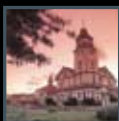
TOURISM ROTORUA INFORMATION AND TRAVEL OFFICE

OPEN 7 DAYS FROM 8AM-5.30PM

Information and bookings for Maori hangi and concert, Rotorua sightseeing and adventure tours, scenic air and helicopter flights, rafting tours, 4WD tours, lake cruises, tandem skydiving, horse riding, jet boats and accommodation.

Rest of New Zealand information and bookings for interisland ferry, rail, air flights, rental cars, Intercity and Newmans bookings, Guthreys Coachlines, coach tours, accommodation, activities and sightseeing.

www.rotoruaNZ.com



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Manakihanga

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